Rishma Bora

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EXPERIENCE

Collaborative Earth · San Francisco, CA
Product Designer · Jan 2024 - Present

- Designed a global open-source repository for forest restoration practitioners by leveraging AI to collate resources, community knowledge and mapping tools for planning forest regeneration projects.
- Led user interviews, facilitated co-design workshops, and conducted usability tests with 15+ forest restoration practitioners from Mexico, Switzerland, Tanzania, and the United States.

frog, Part of Capgemini Invent · India
Visual Designer 1 · Jan 2022 - Jul 2023

- Collaborated with Visual Design Team in delivering 2 desktop applications and 1 touchscreen application for a Netherlands-based warehouse management company. Developed the illustration and iconography sets of 60+ assets while simultaneously managing 2 Design Systems.
- Conceptualized and designed ROPA (Record of Processing Activities), an internal data processing tool to ensure organizational compliance with Article 30 of GDPR, enabling maintenance and protection of data.
- Developed an interactive Virtual Reality module to train new staff members based on Behavioral Training for a popular American foodservice brand. The immersive experience featured 3 illustrated scenario storyboards with Spatial UI screens, estimated to enhance information retention by 80%.

The Brand Story · India
Graphic Design Intern · Jun 2021 - Jul 2021

- Responsible for packaging projects and print-based collaterals such as product catalogues and brochures.
- Curated video and text-based animations for clients including Yokohama Tyres, and Wipro Lighting.

Behind the Scenes · India
Graphic Design Intern & Freelancer · Jun 2020 - Sep 2021

- Led the Studio Brand Identity Project while producing deliverables for packaging design, print-based collaterals, and social media content.
- Designed 12 logos on a strict timeline for brands in food, jewelry, and finance, with many instantly launched by clients.

EDUCATION

California College of the Arts
San Francisco, CA

Master of Design, Interaction Design

GPA 4.1/4.0

Aug 2023 - Aug 2024

MIT Institute of Design
Pune, India

Bachelor of Design, Graphic Design

GPA 8.57/10.0

Jul 2018 - Jun 2022

SKILLS

Research & Analysis

User Research

Contextual Inquiry

Competitor Analysis

Heuristic Evaluation

User Interviews

Usability Testing

Systems Thinking

Design

Design Systems

Storyboarding

Wireframes

Prototyping

Illustrations

Tools

Figma

Adobe Creative Suite

Miro

Mural

ChatGPT

MidJourney

Notion